ALEJANDRA MOLINA
INTERACTION DESIGNER & ENGINEER

alemolina.me
alejandra@alemolina.me

PROFILE

I strive to improve people's lives through technology, making it accessible to everyone, focusing on users over tools.
Passionate, hard working, curious and always looking for opportunities to learn new things. With a mixed background, I thrive in environments with people from different cultures and disciplines.

EXPERIENCE

2014.02 - 2015.01
Freelance - *UI/UX Designer*
Design and develop websites, web and mobile apps.

2014.08 - 2014.12
Codeando México - *UI/UX Designer*
Designed websites and web apps and helped build them.
Involved in projects from concept to reality through research, wire-framing, mockups and code.
Take part in front-end development, using HTML, CSS and JS.

2013.07 - 2014.08
SISU Technologies - *Lead Designer and Front End Developer.*
Design responsive mobile and web applications, Code HTML and CSS of apps.
Usability testing and design.
Graphic design and image of SISU.
Collaborate with clients and developers in every part of the process.

2011.02 - 2011.09
Eme Diseño - *Designer*
Design website, catalogue and take product photos.

2013.07 - 2014.08
Google Word of Mouth - *Data Specialist*
Hired by the Voice Search team at Google to gather voice samples in Spanish to assist in speech recognition.

2009.02 - 2009.05
Universidad Iberoamericana - *Web Design Intern*
Designed and built the Economics faculty website..

EDUCATION

2015 - 2016
Copenhagen Institute of Interaction Design (CIID)
Graduate degree in Interaction Design

2014 - 2014
Dev.F Hacker School
Android Development Seminar

2012 - 2013
Universidad Panamericana - 94/100
Advanced specialization in Robotics & Automation

2009 - 2012
Universidad Panamericana - 94/100
B. Eng. in Innovation & Design Engineering

2007 - 2009
Universidad Iberoamericana - 96/100
B. Sc. in Industrial Design (unfinished)

PLACES LIVED

Current
- Mexico City, Mexico

Past
- Copenhagen, Denmark
- Windsor, Canada

LANGUAGES

- Spanish (native)
- English (bilingual)
- Italian (elementary)

SKILLS

Research
- Design Research
- Usability Testing
- Wireframing

Prototyping
- Technical drawing
- Woodworking
- Metalworking

Graphic Design
- Illustration
- Animation
- Photography

3D Modeling
- Solidworks
- Autodesk Inventor
- Maya & 3ds
- Rhinoceros
- AutoCAD

Design Software
- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- Adobe Premiere

Programming
- HTML
- CSS (& SASS)
- JavaScript (& jQuery)
- C# (& Unity)
- C++ (& Arduino)
- Java (Processing & Android)

AWARDS & EXHIBITIONS

2016 — 2016 **Game Developers Conference, SF** - *selected to showcase on special exhibit at alt.ctrl.GDC*
Showcasing project "Ziff".

2016 — **IxDA Interaction Awards 2016** - *finalist*
Category: "Expressing". Entry: "Sound Blocks"

2016 — **IxDA Interaction Awards 2016** - *shortlisted*
Category: "Connecting". Entry: "City Window"

2016 — **IxDA Interaction Awards 2016** - *shortlisted*
Category: "Connecting". Entry: "Shape Copenhagen"

2015 — **Copenhagen Institute of Interaction Design** - *Graduated with Honors*
Final Project: "Ziff"

2015 — **TrailerPark I/O 2015** - *Exhibition*
Project: "Sound Blocks"

2014 — **ANFEI** (Mexican National Association of Engineering Schools and Faculties)
Engineering Academic Excellence Award

2013 — **Universidad Panamericana** - *Graduated with Honors*
Top GPA Award

2007 — **Universidad Iberoamericana** - *Scholarship of Excellence*

2007 — **UNAM DGIRE Muestra Cultural**
National poster design, 1st place

VOLUNTEER WORK

CLIMA www.clima.org.mx
Design learning material and games for a clinic for autistic children.

VIFAC vifac.org
Tutor pregnant women in certain skills and crafts to support themselves and their children.

FMR www.fundrenal.org.mx
Gather information for health databases for non-profit clinics.

CLIENTS & COLLABORATIONS

LittleBits
Barclays
Copenhagen Municipality
Dimitri
Grupo Siena
Banorte
Onceonce Producciones

INTERESTS & HOBBIES

Traveling, scubadiving, reading, singing (member of the University choir), drawing, painting, photography.

CONTACT

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in linkedin.com/in/alemolina

⌗ github.com/alemolinata

PROJECTS

Visit www.alemolina.me